

Sponsorship Application

Corporate, Organization and Individual · Suh Hai Kyung Foundation Inc.

Hai-Kyung Suh in Recital · In Love · Saturday, October 3, 2026 at 7:30 PM · Zankel Hall at Carnegie Hall

1. Applicant Information

Organization or Individual Name

Recognition as

☐ Organization name

☐ Individual name

☐ Anonymous

Contact Person

Title

Address

Email

Phone

Website (for logo link, if applicable)

2. Sponsorship Level

	Level	What is included
☐	Honorary Chair \$20,000 <i>One only</i>	Honorary Chair title. Sole logo at the top of the outdoor poster, lobby poster, Foundation poster and Korean press advertisement. Sole "Presented with the support of" line. Sole top line in the printed program. Sole logo and link at the top of the Foundation website. Dedicated social post. Digital program book: a two-page spread plus video if video is supplied. 16 tickets (optional).
☐	Lead Sponsor \$15,000	Sponsorship Committee member. Logo on the outdoor poster (36" x 78", 57th Street) , lobby poster, Foundation poster and Korean press advertisement. Text credit in the printed program. Logo and link on the Foundation website. Dedicated social post. Digital program book: a two-page spread . 12 tickets (optional).
☐	Principal Sponsor \$10,000	Logo on the lobby poster (14" x 22") , Foundation poster and Korean press advertisement. Text credit in the printed program. Logo and link on the Foundation website. Dedicated social post. Digital program book: full page plus video . 8 tickets (optional).
☐	Supporting Sponsor \$5,000	Logo on the Foundation poster and Korean press advertisement. Text credit in the printed program. Logo and link on the Foundation website. Dedicated social post. Digital program book: full page . 4 tickets (optional).
☐	Name Listing \$3,000	Logo in the Korean press advertisement. Text credit in the printed program. Logo and link on the Foundation website. Dedicated social post. Digital program book: logo and link . 2 tickets (optional). Poster logos begin at the \$5,000 level.
☐	Direct Gift	Gift of \$ _____ Recognition benefits will be advised individually according to the amount.

Organizations and individuals may support at the same levels. Korean-American churches, alumni associations and community groups are recognised by **organization name**; individuals by **name**, with an invitation to a house concert with Hai-Kyung Suh and a signed CD. An In Honor or In Memory dedication may also be included.

Any gift, large or small, is received with gratitude. All gifts of **\$1,000 and above** are listed in the **digital program book**, and in the **printed program** as well if received **by September 4**.

3. Tickets (Optional)

☐ **I would like to receive tickets.** Number of tickets _____

☐ **I decline the tickets.** My entire gift is tax-deductible.

Tickets are optional. **If you decline the tickets, your entire gift is tax-deductible**, and the tickets are dedicated in your name to a student or a participant in the In Love campaign.

If you receive tickets, under the IRS quid pro quo rules (IRC § 170, § 6115) the deductible amount is your gift less the fair market value of the tickets received. The specific deductible amount will be confirmed by our accountant and advised individually.

4. Logo and Materials

☐ Vector logo attached (AI, EPS or SVG)

- ☐ No vector file. Please set our name in text
- ☐ Digital program book materials attached (logo, images, copy)
- ☐ Video link (YouTube or Vimeo) _____

Logo. The outdoor poster is 36 inches wide. Image files such as JPG or PNG do not hold up at that size, so a **vector file is required**. If a vector file is not available, your name will be set in text.

Digital program book. The logo, images, copy and video are **provided by the sponsor**. The Foundation places the materials supplied; photography and video production are not included. Please send video as a YouTube or Vimeo link rather than a file.

Please email materials to sophia.choo@suhhaikyungfoundation.org, or share a WeTransfer or Google Drive link. For any questions, please use the contact details below.

5. Recognition

- ☐ Use our logo
- ☐ Set our name in text as _____
- ☐ Anonymous

6. Deadlines

Deadline	Applies to
August 31 (Mon)	Outdoor, lobby and Foundation poster logos. Vector logo must be received by this date
September 4 (Fri), noon ET	Printed program text credit. Under Carnegie Hall policy, late submissions cannot be accepted
September 8 (Tue)	Korean press advertisement. Publication and date will be confirmed in due course
September 10 (Thu)	Digital program book materials
Ongoing	Foundation website and social media

Poster logo eligibility. The Foundation poster begins at \$5,000, the lobby poster at \$10,000 and the outdoor poster at \$15,000. Within each qualifying level logos are shown at the same size; only the Honorary Chair appears alone at the top.

First-come basis and limits. Poster logos are placed in order of application, limited to twelve on the Foundation poster, eight on the lobby poster and four on the outdoor poster. These limits follow from the dimensions of each poster. Later applications are set in text.

Digital program book. Your logo links directly to your own site. Sponsors are placed in order of application and the book is updated continuously until the deadline, so earlier applications appear nearer the front and are seen for longer.

Approval. All printed materials and program books displayed at Zankel Hall at Carnegie Hall are subject to Carnegie Hall marketing approval, and Carnegie Hall reserves the right to decline any copy or image. The Foundation is therefore unable to guarantee placement as final. Where placement is not possible, an alternative channel will be arranged and advised.

Korean press advertisement. The publication and date will be confirmed in due course. If the advertisement does not proceed, the benefit is replaced by expanded space in the digital program book.

7. Payment

- ☐ Check payable to Suh Hai Kyung Foundation Inc.
- ☐ Wire transfer, details provided upon application
- ☐ Zelle
- ☐ Employer matching gift to be submitted

Suh Hai Kyung Foundation Inc. is an IRS 501(c)(3) nonprofit organization. An acknowledgment letter for tax purposes is issued to every supporter.

Signature _____

Date _____

Sophia Choo Producer and US Representative for Hai-Kyung Suh

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