

Sponsorship

Hai-Kyung Suh in Recital · In Love · Corporate, Organization and Individual

Saturday, October 3, 2026 at 7:30 PM · Zankel Hall at Carnegie Hall

Be the cornerstone of a new rise for Hai-Kyung Suh, a legendary pianist who has never stopped evolving. The programme includes the world premiere of Jeajoon Ryu's Valse per pianoforte, commissioned by and dedicated to Hai-Kyung Suh. Suh Hai Kyung Foundation Inc. is an IRS 501(c)(3) nonprofit organization, and all contributions are tax-deductible to the extent allowed by law.

Sponsorship Level	Name Listing \$3,000	Supporting \$5,000	Principal \$10,000	Lead \$15,000	Honorary Chair \$20,000
Honorary Chair title					One only
Sponsorship Committee				●	●
Outdoor poster logo 36" x 78", 57th Street, approx. two weeks				●	Sole, top
Lobby poster logo 14" x 22", main lobby cases			●	●	Sole, top
Foundation poster logo distributed digitally		●	●	●	Sole, top
Korean press advertisement	●	●	●	●	Sole, top
Digital program book	Logo + link	Full page	Full page + video	Two-page spread	Two-page spread + video
Printed program text credit	●	●	●	●	Sole top line
Foundation website logo and link	●	●	●	●	Sole, top
Dedicated social post	●	●	●	●	●
Presented with the support of					Sole
Tickets (optional)	2	4	8	12	16

Deadlines

August 31	Poster logos. Outdoor, lobby and Foundation posters
September 4 noon ET	Printed program copy. Late submissions cannot be accepted
September 8	Korean press advertisement. Publication and date to be confirmed
September 10	Digital program book materials
Ongoing	Foundation website and social media

What we need from you

Logo. Please send a vector file (AI, EPS or SVG). The outdoor poster is 36 inches wide, and image files do not hold up at that size. If a vector file is not available, your name will be set in text.

Digital program book. Logo, images, copy and video are provided by the sponsor. The Foundation places the materials supplied; photography and video production are not included. Please send video as a YouTube or Vimeo link.

Payment. Check payable to Suh Hai Kyung Foundation Inc., wire transfer or Zelle. If you decline the tickets included with your sponsorship, your entire gift is tax-deductible and the tickets are dedicated in your name to a student or a participant in the In Love campaign.

Organizations and individuals may support at the same levels. Korean-American churches, alumni associations and community groups are recognised by organization name; individuals by name rather than logo, with an invitation to a house concert with Hai-Kyung Suh, a signed CD, and an In Honor or In Memory dedication. All gifts of \$1,000 and above are listed in the digital program book, and in the printed program if received by September 4.

Your logo links directly to your own site. Poster logo placement is first-come. Limited to twelve on the Foundation poster, eight on the lobby poster and four on the outdoor poster. Within each qualifying level logos are shown at the same size. Later applications are set in text. **Approval.** All printed materials and program books displayed at Zankel Hall at Carnegie Hall are subject to Carnegie Hall marketing approval, and Carnegie Hall reserves the right to decline placement, so the Foundation is unable to guarantee placement as final. **Korean press advertisement.** The publication and date will be confirmed in due course; if it does not proceed, the benefit is replaced by expanded space in the digital program book.